

# > Reviewing the latest evidence: what impact has the MSD approach achieved?

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# > BEAM Evidence Review 2024 summary



## BEAM Evidence Review 2024 now available

- 72 new evidence documents (2021-24)
- New analysis by cross-cutting themes of **decent work and employment, gender and social inclusion, finance and investment, and climate and environment.**
- 14 case studies illustrating MSD interventions around the world

Available on the BEAM website:

<https://beamexchange.org/resources/1993/>

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- 72 new evidence documents, mostly Sida, SDC, USAID, FCDO / Africa & Asia / agriculture

Figure 4: Evidence source by donor and location

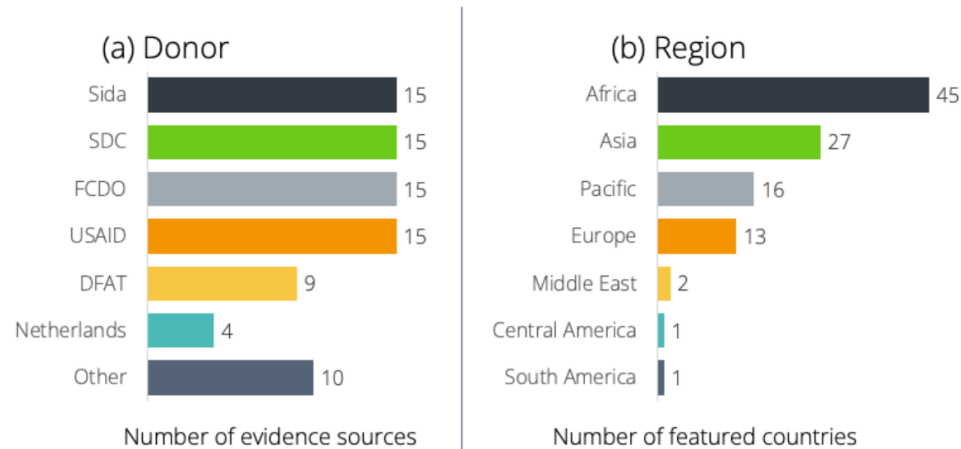
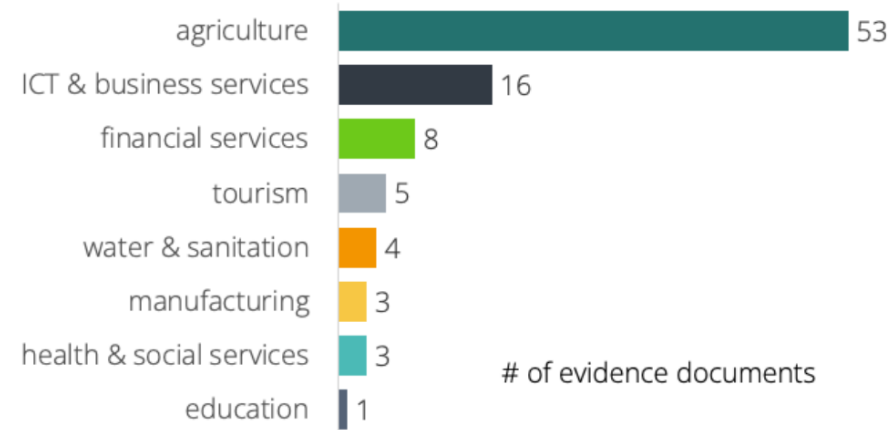


Figure 5: Evidence source by sector



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- Overall positive view of MSD consistent with findings of previous reviews
- Increasing evidence from long-running projects maturing/ending showing **wide-reaching impacts**
- New **ex-post** evaluations are a great addition & should be encouraged
- Promising VFM data (but very small sample!):

Average household benefit:

US\$**213**/year

Average cost/household:

US\$**230**

Average # of households:

**140,000**

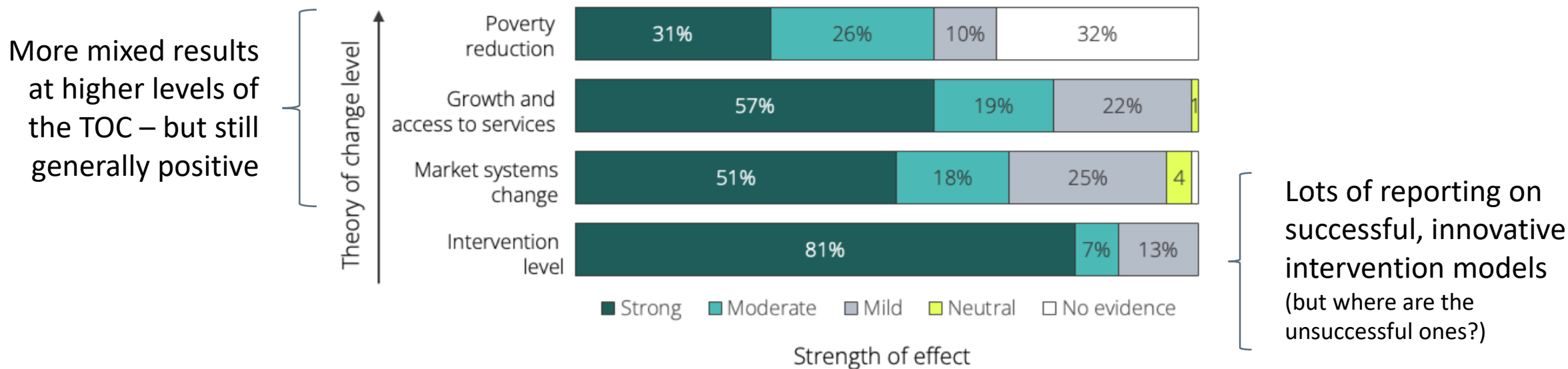
Potential **benefit:cost ratio of 7:1** if benefits are sustained\*

\* Assuming 20-year benefit stream @ 12% discount rate

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Figure 7: Results by theory of change level



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## Priorities going forwards:

- Need to address **publication bias** – important to learn from unsuccessful interventions
- Push for MSD applications and evidence **beyond agriculture**
- More **ex-post evaluations**
- More **independent evidence**
- Improved **VFM** reporting and analysis
- More research into **drivers of success/failure**



# Thank you

