

> From inception to inspiration

12th September 2023



Elene Tkhlashidze
Operational Manager
RECONOMY



Jorge Reyes
TMS: Transforming
Market Systems,
Honduras
USAID



Holly Lard Krueger
Managing Partner
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Moderator:
Clara García Parra
Senior Consultant
The Canopy Lab



The Donor Committee for Enterprise Development



Agenda

- Welcome
- Inception of the Webinar (pun intended)
- Introduction of panelists
- Panel discussion (5 questions)
- Q&A

How this Webinar came about



WHAT WE DO WHO WE ARE WHERE WE WORK WORK WITH US

USAID/Honduras Transforming Market Systems Activity



RECONOMY's Inception Phase:



Lessons on how to
Navigate Complexity

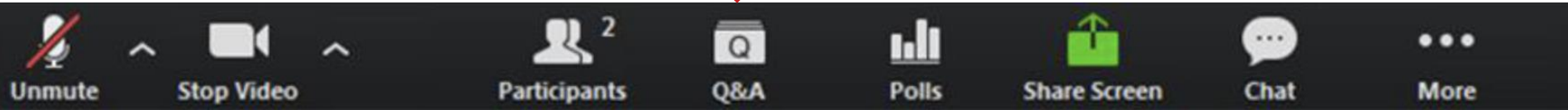


HELVETAS



Sweden
Sverige

Housekeeping



Panelists



Elene Tkhlashidze

Operational Manager
RECONOMY Program -
Helvetas Swiss Intercooperation



Jorge Reyes Reina

Project Management Specialist /
Food Security & Energy -
USAID Honduras



Holly Lard Krueger

Managing Partner
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1/5

Both RECONOMY and TMS had unusually long inception phases.

How did the decision to have them last longer than usual come about, and what were the implications in terms of transitioning to the implementation phase?





2/5

What role can inception phases play for enabling innovation throughout project implementation?



3/5

What lessons can you share from RECONOMY's 2,5 year inception phase?





4/5

What are the common traits of successful inception phases? And what makes for a bad inception phase?



5/5

Who are inception phases for in the context of MSD, and what should determine their length and focus?



Questions? Comments? Disagreements?

Thank you

To keep the discussion going:

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